

IDEA PROJECT PRE-SEED GRANT PROPOSAL (ICT DIVISION, BANGLADESH)

CampusNestBD

Bangladesh's 1st All-in-One Smart Student Housing, Meal Delivery & Campus Life Platform

Founder: Sadikur Sheikh & Sabbir Hossain Shimanto • **Sector:** Technology / PropTech • **Budget Requested:** ৳৫,০০,০০০ BDT

1. The Problem

1

Housing & Mess Crisis

Over 500,000 public and private university students struggle every semester to find safe, verified hostels and affordable sublets near campuses.

2

Financial Fraud & Hidden Costs

Students face fake broker fees, unverified advance deposits, and lack transparent meal tracking or roommate compatibility matching.

3

Fragmented Student

No centralized platform exists for campus SOS, campus bus tracking, or a verified marketplace.

2. Our Solution: CampusNestBD

280+ Verified Mess & Hostels

Mapped across 16 major universities (DU, NSU, BUET, BRACU, AIUB, JU, RU, CU) with walking distance, real photos, owner contact, and Google Maps.

120+ Daily Meal Caterers

Verified student kitchens delivering hot meal boxes with meal ratings and WhatsApp ordering.

AI Campus Brain & Matchmaker

Bengali voice & text AI answering budget/hostel queries + 60+ roommate matchmaking profiles based on study habits.

Blood SOS, Tuitions & Marketplace

Instant emergency blood donor directory across all 8 blood groups + student-to-student marketplace.

MVP Live at <https://campusnestbdd.netlify.app/>

3. Current Traction & Readiness (MVP Stage)



 Live Web App + Native Android APK Compiled and Ready for Immediate Distribution

4. Business Model & Revenue Streams

STREAM 1

Hostel Premium Listing

৳১,৫০০ - ৳৩,০০০/বছর প্রতি হোস্টেল থেকে টপ র‍্যাঙ্কিং ও ভেরিফাইড ব্যাজার জন্য সাবস্ক্রিপশন ফি।

STREAM 2

Seat Booking Commission

অ্যাপের মাধ্যমে মেসের সিট অনলাইন বুকিংয়ে ৫% - ১০% ফ্ল্যাট কমিশন।

STREAM 3

Catering & Ads

মিল কিচেন ওনারদের স্পন্সরড ব্যান

Target Break-even: Month 6 with ৳1,50,000+ monthly revenue.

5. Grant Fund Utilization (৳৫,০০,০০০ BDT)

Expense Category	Strategic Purpose
1. Cloud Server, API & Database Backbone	High-speed Firebase/PostgreSQL cloud hosting & SSL
2. Campus Marketing & Ambassador Drive	On-ground activation across 22 universities & digital reach
3. Mobile Native Engineering & Security	Google Play Console license, PWA offline caching, SMS OTP
4. Legal, Trade Licensing & Operations	Govt trade license, physical hostel verification audits
Total Requested Grant:	

Strictly allocated for growth and technical deployment.

FOUNDING LEADERSHIP

Dedicated Team & Vision

Sadikur Sheikh

Co-Founder & Operations Lead

Business Management & Financial Logistics.

Sabbir Hossain Shimanto

Lead Product Architect

University of Dhaka (DU), International Relations.

Alfara Akter Jony

Tech & Data Systems Lead

B.Sc in Computer Science & Engineering (CBST).

 Live Website: <https://campusnestbdd.netlify.app/>

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